

## 30,000 applications from all over the world

"Yuujou" beats all expectations: 30,000 people from 167 countries want to go on the 100-day journey around the world and prove the power of friendship. The candidates who made it into the Top 25 have now been selected.

The media art project "Yuujou" is a worldwide hit: 30,000 people from 167 of the 194 countries in the world have applied for this extraordinary project. Yuujou founder Corinne Eisenring: "We are delighted that we have succeeded in getting people from so many countries enthusiastic about Yuujou."

There are interested people from all corners of the world, for example, from Argentina, Fiji, Moldova and Sri Lanka. Yuujou investor and producer Oliver Herren, founder of Switzerland's number one e-commerce shop "Digitec Galaxus", is also pleased with the great interest and the positive feedback the team receives: "The successful start shows that the time is right for an online project with positive content that wants to tell relevant stories authentically."

### The Top 25 Applicants

A jury reviewed the profiles and drew up a shortlist. Of these, 25 candidates made it to the next round. Their profiles can now be viewed at [www.yuujou.world](http://www.yuujou.world). The 25 travel enthusiasts will be interviewed in the coming days. Those that make it into the Top 10, are personally visited in February. At the beginning of March, it will be decided who can go on the free 100-day journey around the world. Altogether, six people will participate in the adventure. The Swiss bestselling author Yvonne Eisenring, is one of them. At the end of the journey, she will write a book about Yuujou.

### The Yuujou Journey

With an extraordinary travel experiment, Yuujou wants to show that we are all connected - not only virtually, but in real life. Yuujou will enable six people to travel around the world free of charge. In spring 2019, two teams of three people each start in Berlin and head off in opposite directions. Within 100 days, both teams try to make it to the other side of the world - Japan. The route unfolds during the trip as the travelers let their next stop be picked by the person they're currently staying with. The travel experiences and friendship stories can be followed on [www.yuujou.world](http://www.yuujou.world) and on social media in real time.

### Contact:

Press / Community Manager, Katrin Tiefenauer: +41 76 804 05 17 | [katrin@yuujou.world](mailto:katrin@yuujou.world)

More information: [www.yuujou.world/about](http://www.yuujou.world/about)

High res. pictures: [www.yuujou.world/newsroom](http://www.yuujou.world/newsroom)

Video "What is Yuujou": <https://youtu.be/QlbQQ6JnXfg>