

## Applications from 100 countries for the Yuujou trip

The international media art project "Yuujou" hits the nerve of the time: Only 24 hours after the launch over 1,000 people had applied for the Yuujou travel experiment, which aims to create a circle of friendship around the world. In the first three weeks, people from 100 countries have already applied for the journey on [www.yuujou.world](http://www.yuujou.world).

Travel enthusiasts from half the world want to take part in the crazy travel experiment and create a circle of friendship around the world during a 100-day trip, in spring 2019. The co-founder Corinne Eisenring is overwhelmed by the great start: "All our expectations were exceeded! To date, people from over 100 countries have been interested in the travel experiment." She is very pleased: "There are already many very interesting profiles among the applications."

This week, the international media art project will be presented in New York. The event is supported by the [Swiss Consulate General in New York](#) and the renowned art institution "[The Invisible Dog](#)" in Brooklyn. Psychology professor, [Julianne Holt-Lunstad](#), whose research on the themes of friendship and loneliness have attracted worldwide attention, will speak about the importance of friendships at the New York event.

The project strongly focuses on friendship. With an extraordinary travel experiment, the Swiss founding trio, award-winning journalist Corinne Eisenring and her sister and bestselling author Yvonne and the successful Swiss entrepreneur and internet pioneer, Oliver Herren, want to show that we are all connected - not only virtually, but in real life. They will enable six people to travel for 100 days free of charge: In spring 2019, two teams of three people each start in Berlin and head off in opposite directions. Within 100 days, both teams try to make it to the other side of the world - Japan. The route unfolds during the trip as the travelers let their next stop be picked by the person they're currently staying with. The travel experiences and friendship stories can be followed on [www.yuujou.world](http://www.yuujou.world) and on social media in real time.

### **The Yuujou travelers: The world-wide casting is open till January 18th**

People from all over the world can go on the Yuujou journey. Yvonne is the first traveler. The other five participants will be found online: [www.yuujou.world](http://www.yuujou.world). Having the creative skills to interpret and share the travel experience such as photographing, illustrating, singing or filming, greatly increases the chances of getting selected. Everyone can apply! The only criteria: Participants must be 18 years old and speak English. The casting is open until January 18th 2019.

#### **Contact:**

Press / Community Manager, Katrin Tiefenauer: +41 76 804 05 17 | [katrin@yuujou.world](mailto:katrin@yuujou.world)

More information: [www.yuujou.world/about](http://www.yuujou.world/about)

High res. pictures: [www.yuujou.world/newsroom](http://www.yuujou.world/newsroom)

Casting call video: <https://youtu.be/aPlpwCP0yIY>

Video What is Yuujou: <https://youtu.be/QIbQQ6JnXfg>